

INVESTOR'S GOLD



OVERVIEW & WHITE PAPER

The purpose of this document is to explain:

- What Investor's Gold is
- Who the team are behind the technology
- Why it is unique and attractive to consumers
- Details of the current Investor's Gold technology
- Our vision for the future of Investor's Gold
- The details of the crowdsale token sale and how to get involved

Looking for technical details?

This document is the Investor's Gold business overview and white paper. If you are looking for the technical white paper which includes full details of the cryptography and technology behind the Investor's Gold blockchain, please download it from:

<https://www.investors-gold.com/technical-white-paper.pdf>

Table of contents



- [Introduction](#)
- [Key points](#)
- [History](#)
- [Summary](#)
- [Cryptocurrency industry overview](#)
- [Why would someone invest in Investor's Gold?](#)
- [Investor's Gold long term goals](#)
- [Investor's Gold crowdsale](#)
- [Investor's Gold market context](#)
- [A simple explanation of cryptocurrencies](#)
- [Why cryptocurrency using is so good?](#)

Introducing Investor's Gold Coin

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

The World's Best Common Cryptocurrency

Investor's Gold, built on its own blockchain, has been developed with the explicit intent to achieve mass adaptation through 2.53 billion smartphone users. It launches via a token sale on June 1st 2018 and represents a unique opportunity to be involved in the cryptocurrency market.

The cryptocurrency market, once so clearly dominated by Bitcoin, has been broken and catalyzed by the introduction of new technologies and new thinking about currency market. Investor's Gold is another gigantic step forward; giving buyers the chance to quickly adapt technology that can be significantly onerous.

Where formerly the use of crypto-currency was almost entirely a tech-savvy and speculators domain, Investor's Gold is to become the first digital coin that will become widely used due to the breakthrough ease of use for an ordinary mobile user.

This document provides a comprehensive overview of Investor's Gold, its applications and benefits, the developers involved in the project, the upcoming Investor's Gold fundraiser (sometimes loosely called "ICO" or "crowdsale"), the InGo Ltd company and the goals the company hopes to achieve.



Key points of Investor's Gold Coin

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

- maximum coin volume of 21 billion
- two decimal places like "real money" that Bitcoin lacks
- Investor's Gold wallets can easily be managed on a smartphone
- the coins can be generated by the unique mobile miner running as a background activity as well as on a PC
- It enables very fast transactions and currency can be transferred between different apps, games and wallets.
- It's based on its own blockchain, unlike many other currencies initiated so far
- It has a single-minded development team behind it, with a clear goal to break into and dominate the mobile currency market.

This overview paper outlines in detail the concept and planning behind Investor's Gold Coin and the enormous opportunity in initial token sale.



THE HISTORY OF THE ING BLOCKCHAIN

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

Work on Investor's Gold began in 2016 by its founding development team, whose academic experience spans from theology to physics, mathematics and computer science, along with professional experience. The Wall Street Journal, and Accenture. They recognized that decentralized blockchains share the same challenges that exist in any commons (the name economists give to a resource shared by several people), specifically that challenges around governance and maintenance often lead to stagnation, shortages, and political deadlock.

In the case of pioneers like Bitcoin and Ethereum, those challenges have manifested themselves in situations that put too much power in the hands of core development teams or miners. In other words, first-generation blockchains have become subject to a form of centralization that their developers sought to avoid.

During the work of development, the Investor's Gold team sought to address the need for decentralized innovation in protocol design and focus the software on the ordinary user.

January 2016
Richard bought his first cryptocurrency and became interested.

May 2016
The beginning of gaining experience in digging cryptocurrencies

July 2016
Investor's Gold development begins self-funded

September 2016
The Investor's Gold team begins building its own cryptocurrency, forked from the cryptonote

February 2017
A precise action plan of our project is created

June 2017
We call our project - "Investor's Gold" to show our action plan

Summary

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

What is Investor's Gold.

Investor's Gold is a complementary currency that has been developed to allow anyone, regardless of technical ability, easy access to a cryptocurrency and investor's market. Within a few minutes of installing the mobile app any user can see his account and how Investor's Gold coins being added to their wallet. Nearly all cryptocurrencies are "mined" with specialist equipment. Investor's Gold can be obtained via the mobile mining experience on the application.

We've developed a fully functioning crypto coin with some very unique features. We've identified multiple enormous markets and we've created a free applications that allows us to start penetrating those markets from day one after the token sale.



Summary

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Investor's Gold is more available and much easier to use for the average person.

Although Investor's Gold uses a tried and tested blockchain the same blockchain type as the 10th largest crypto-currency according to market capitalization - Monero, and 12th largest – Bytecoin , was designed to have some unique features, which is more accessible to the average person.

Breaking the entry barriers into the cryptocurrency world.

The current cryptocurrencies are new and exciting, but beyond the reach of your everyday person. To get access to cryptocurrencies, you have make or buy a G.P.U. mine or send copies of your ID and personal documents like passport to a website you probably never heard of before.

Investor's Gold has the biggest security system and anonymity of the leading crypto coins, but is controlled by a free, easy to download and install application that provides instant access to Investor's Gold without any ID information.

The Investor's Gold app also allows you to manage your wallet and send or receive Investor's Gold in best secure way.

It extracts Investor's Gold coins from a phone, tablet or computer. Download and install the free application Investor's Gold (Apple or Android) already will give the you opportunity to start buying our cryptocurrency in the wallet of Investor's Gold.

All the time when the application is active (also in background mode), it will launch a unique experience in the field of cryptographic extraction based on an application that does not require any technical knowledge on the cryptocurrency.

It takes very little bandwidth, so it does not need a lot of work to run on 3G or 4G data.

We increased the money supply in Investor's Gold coins to allow our application users to quickly acquire Investor's Gold and begin to understand its use.

The application will turn out to be interesting, it will recommend the application and it will easily send and receive coins without any specific technical skills.

Summary

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

A cryptocurrency based on two decimal places with a high coin number.

Cryptocurrencies often have a relatively small number of coins. For example, Bitcoin has a maximum of 21 million coins. This means that whole coins are usually of high value, so transactions in the real world for small amounts seem quite strange for people.

Investor's Gold uses only two decimal places. Everyone knows the payment system, which uses two decimal places and is more convenient to use. We believe that this will be conducive to adoption rates and will facilitate transactions in order to perform mental calculations. It is easier to tell someone that the price of the item is 165.75 than 0.000281 Bitcoin.

Easier to mine, easier to understand.

The supply of Investor's Gold is 21 billion tokens, we have facilitated the extraction of whole coins and paying with whole coins. Our research on non-crypto-literate users has shown that they prefer to see the whole number in the portfolio rather than fractions of a coin.

When the people in our test groups saw that they were getting coins in the wallet, leaving the application running, they rated the experience higher than when testing the fractional coin experience.

Mobile phone CPUs are not best at the math behind mining cryptocurrency so the amount of coins they could mine if we followed same model like used Bitcoins could be very disappointing.

We have deliberately avoided using a blockchain that can be mined with super powerful ASICs (the way all Bitcoin are mined) and created a blockchain that can be mined with CPUs, which enables the normal person to get involved.

Check the Technical White Paper for a technical description of how the Investor's Gold memory algorithm is designed to prove that the work was specifically designed to promote the extraction of the processor, which average users have access to an industrial approach to mining in heavy industry, which takes place in the bitcoin market and decreases the prevalence of GPU, which has become synonymous with mining in Ethereum (Ethereum is the second largest cryptocurrency in terms of market capitalization).

Summary

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

Which function will already work after token sale crowdsale ?

We have developed, made and tested:

- Blockchain (basic technology behind all cryptocurrencies)
- Application-based wallet (allows access to Investor's Gold without knowledge of technology)
- Mining based on applications (allows people who do not have technical skills to easily acquire Investor's Gold)
- Offline wallet (allows you to create a completely safe, non-removable offline wallet)
- Windows wallet
- Windows miner
- Software for mining pools (we run this to make mining easier)
- Blockchain Explorer (used to verify payments and check blockchain – open source)
- Third party payment API (used to allow third parties to accept Investor's Gold or withdrawals Investor's Gold)

These items are enough for us to introduce a user-friendly, more available cryptocurrency, Investor's Gold and gain traction, but we collect money in this token sale for a more ambitious plan to run it in near future.

Cryptocurrency industry overview

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Cryptocurrency and virtual tokens or other digital resources worked on blockchain technology are currently moving to the best time of their existence. Experts predict 2018 as an intense year for the cryptocurrency market.

Blockchain technology enables true internationalization of values, and recently the admission rate has meant a rapid increase in both adoption and speculative value.

2017 started with Bitcoin as the number one cryptocurrency in the world with a market capitalization of \$ 12 billion. Ethereum, a very young currency exchange rate, was valued just for 700 million dollars.

The commencement of explosives production in 2017 resulted in an increase in the value of Bitcoins to market capitalization of over USD 40 billion, and Ethereum caught up at an incredible pace, and currently has a market capitalization of over USD 28 billion.

The Blockchain technology making best solutions for both side of cryptocurrency exchange market. It making amazing opportunity for investors and miners. Currently we can choice many existing cryptocurrency located in the different stock markets

There are over 1000 alternative cryptocurrency transactions, and every week there is a new case of blockchain usage. Investors have to think before selecting best offer from current cryptocurrency market and compare with upcoming ICO's witch could make better occasion for future users. Summarizing cryptocurrency amazing world is always one of the opportunity for all of us to making future easier.

Why would someone invest in

Investor's Gold ?

Blockchain technologies and cryptocurrencies are disruptive and are growing at an exponential rate (<https://www.technologyreview.com/s/607947/the-cryptocurrency-market-isgrowing-exponentially/>).

We believe that Investor's Gold as a new, easy to access cryptocurrency, will be more easier to use for average person in larger numbers than we have seen with amazing cryptocurrencies such as Bitcoin and Ethereum. Investor's Gold gives the new users the opportunity to enter the cryptocurrency market with incredible ease.

As such, we think that Investor's Gold will have great appeal for:

- For the future, one of our most important goals is to make it available to holders Investor's Gold tokens possibility of using an investment platform that will give mutual benefits to people seeking an investor and those who want to invest.
- Long-term holders. Those who wish to buy and hold Investor's Gold for any potential future value.
- Cryptocurrency enthusiasts who want to get involved in the development of the next stage of the evolution of the digital coin market.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Investor's Gold Long Term Goals

The scope of our long-term goals is largely determined by the token sales raised during crowdfunding.

What does it mean?

We have developed a development and marketing strategy for each stage of the future token sales result.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Users Raised: 0-20k

Technical Development

Continue with our current development plan. Integrate our Investor's Gold API with a number of virtual goods sellers to start accepting Investor's Gold.

Marketing

Use the Investor Gold Fund Market as an independent cryptocurrency for mobile phone and tablets users. Get involved in the leaders and stakeholders of the investments industry and develop relationships. A social media campaign is a huge amount of resources that can be done on social media to promote Investor Gold and its special fundraising function, especially as demography, which is likely to benefit from social media, will most likely become a future online investors. Our idea is give a tools and place in network to make virtual investment platform for Investor's Gold users.

Users Raised: 50k

Technical Development

Increase the full time team to allow a dedicated team to start work on the investments platform for community of Investor's Gold and future online users. Use the funds to develop and deliver a significant improvement to the Investor's Gold application to make it easier to send a Investor's Gold to someone simply knowing just mobile number. The new application will work in a similar way as WhatsApp. After verifying your own mobile number via SMS, you will be able to send and receive Investor's Gold with your name or contact number.

Marketing

Collaborate with investment industry leaders to integrate virtual Investor's Gold virtual currency. Develop viral marketing campaigns for future users of inviting platforms.

Use the Investor's Gold fund market as an independent cryptocurrency for mobile phone and tablets users. Collaborate with thinking leaders and stakeholders in the investment industry and develop best relationships. Use the Investor Gold - very ease of use. Go where people are already, effortlessly to get and use them, make them integral with existing activities / target target markets, including investments and applications. Ultimately, put it in the faces, wallets and entertainment of the people we want to take. Make this an obvious, intuitive and second character. Create kudos - Bitcoin has a brand that associates it with the latest technology and decentralization, which makes it one of the best. The Investor's Gold brand has several basic features that can be intensified to feed the imagination of various consumers to meet the needs of their earnings and spending mentality.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Users Raised: 100k

Technical Development

Take part in Xbox and Playstation console projects to create the world's first gaming console exploration software. Let the owners of over 620 million game consoles leave the console for Investor's Gold when they are not in use. Create GUI-based wallets and mining for Windows and Linux.

Translation

Raising level of funds makes it worth translating and marketing in more languages. Our target languages are listed as standard Chinese, Hindi, Portuguese, Arabic, Russian, Japanese, German, Indonesian, Spanish, Swedish, French, Polish, Italian and Romanian.

Marketing

Use influencers, using the status of game celebrities who have hordes of fans who pay them for the game. Using the winning and currency functions will literally show the product and its operation on our current key players market. Use these users to influence the majority of the bell curve.

Users Raised: 150k

Technical Development

Hire developers, engineers and designers with experience of integrating with the largest brands. Translating Raising this level of funds would enable us to translate up to 40 most predominant languages in the world.

Marketing

Authority emphasizing the credibility of currency security will make it attractive for those who still do not want to buy online. Our marketing at this level will contain key recommendations. In addition to being supported by influential players, the security and convenience of the Investor's Gold can be promoted by world stars.

Users Raised: 200k

Technical Development

Make sure our team of blockchain programmers is made up of the best minds in the industry, allowing us to raise Investor's Gold through improvements and changes to meet future expectations and requirements.

Marketing

Encourage the daily use of buyer applications such as Groupon, Wowcher and e-commerce websites such as Amazon or Ali Baba that will bring currency into the daily domain for millions of customers. Create partnerships with important websites, trying to cooperate with such as Facebook and Google. Inform consumers that they can dig while surfing the Internet and earn valuable currency via your phone, tablet, computer and laptop. Take a look at building search functions in existing investment platform.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Users Raised: 250k+

Technical Development

Enable Investor's Gold to be "whitelabelled" enabling other future coin token sales or creations to make use of it, whilst adding features or markets. This will enable Investor's Gold to capitalize on other people's ideas and help to prevent Investor's Gold being superceded. Completing all work related to the investment platform. Preparation of necessary tools that give the possibility of full use of the platform for both Investor's Gold owners and new online users.

Marketing

Market Investor's Gold globally as internet currency. Create the best brand around Investor's Gold which allows you to accept it in the same way as Paypal. Paypal is just a vehicle, but a lot of people choose Paypal, even though their bank card provides the same service. Take our marketing to places that have never been achieved. Through global coverage, sponsorship and viral marketing, we believe that we have access to tens of millions of people in the world who currently do not have a bank account, but have a smartphone.

Finally Investor's Gold believes in an amazing investment platform that allows users to invest their crypto capital, share capital with other users in order to develop new businesses not only online but also for fixed-line companies. The possibilities of an investment platform for investors and people looking for an investor for their business or business will be beneficial on both sides.



Investor's Gold Crowdsale

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

Investor's Gold Coin

1 COIN = 0.02 USD

Private sale

(PRE-ICO)

Start: June 1st 2018

End: June 14th 2018

Bonus: up to 75%

It is time designated for strategic investors and those,
who will invest at minimum 5000 USD.

Participants may contact dev team via email.

Crowdsale

(ICO)

Start: July 15th 2018

End: September 21st 2018

Bonus: 60% - 0%

Generally available crowdsale for all interested parties via our website.

We accept: BTC, ETH, XMR, ETN, USD
and many other cryptocurrencies.

Our crowdsale goals

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

500.000 USERS

Hard cap of funds:
25 millions USD

Every funds over our hard cap we will devote to charity.

We will choose a few from well-known international charities. By voting our clients will choose those organizations that will receive the above funds. The number of organizations that will receive funds will depend on the amount we get.

Voting will take place publicly via the internet. Only those who previously participated in Investor's Gold crowdsale can participate. Information on dates, amounts and terms and conditions will be published on www.investors-golds.com and on social channels.

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Three main focus areas:

We have focused our research and attention on three huge potential markets using Investor's Gold. The speed of our market penetration for each of them largely depends on the funds collected as part of the sale of tokens.

The three markets on which we focus our attention are:

1. Gaming (computer games)
2. Gaming (gambling)
3. Community investments

Computer Gaming Industry

We plan to change the way in which computer games players and gaming companies. The average retention rate is 20% after the first 30 days. (<http://www.pocketgamer.biz/comment-andopinion/60228/the-numbers-behindthe-lifecycle-of-mobile-games/>)

Players constantly looking for new trend.

The application is based on a virtual currency exchange Investor's Gold will allow players to earn virtual currency for their "virtual" and move them to the real world. At the same time, the company producing the game is growing revenue stream.

There are over 2.3 billion gamers in the world.

REF1 : The average life cycle of the game for mobile devices covers almost 80% of its user base, which moves from it within two months after intensive use.

REF2 : MMOG (Massively multiplayer online games) games have a lower retention rate than mobile games, with an unusual 80% drop in the first 30 days. (<https://mmos.com/editorials/mmo-hopping>)

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Hard work lost.

Most interaction games or games for players have some virtual currency. Currently, the time and hard work that a player puts into the game, they lose when they decide to leave it in search of something else.

Summarizing Investor's Gold will allow people to keep the value of hard work from one game and move it to the next game.

Companies from the game industry will be encouraged to sharing profits with spread BID/ASK (the price difference between buying and selling) and allowing them to make money from people who go and earn money from people joining the game.

The gaming industry continues to grow from year to year and it is expected that by 2020. Reaches 90 billion to \$ 128 billion.

REF3 More important for Investor's Gold is not just revenue that is increasing.

The user numbers are increasing even quicker with mobile gaming and social games such as MMOG (massively multiplayer online game) gaming responsible for most of that growth.

References :

1. <https://ukie.org.uk/research>
2. <https://www.entrepreneur.com/article/293750>
3. <https://www.entrepreneur.com/article/29375>
 - The global games audience is estimated to be between 2.2 and 2.6 billion players (REF1)
 - Over 48% of game players are now choosing social games (REF2)
 - Only 1.9% of gamers make inapp purchases, leaving gaming companies looking for alternative ways to monetize players (REF3)

Investor's Gold Market Context

Existing Virtual Currencies

A large percentage of social games and MMOGs use internal credits or some form of game based virtual currency within their virtual economy.^{REF4}

Games rely on “money like” credits or direct virtual currencies. Some of the games are very popular like World of Warcraft or World of Tanks which has over 10 millions subscribers use a number of different virtual currencies from relatively obvious ones such as “brawlers gold” and “coins of air” to more poetically named “bloody coins” and “dalaran Jewelcrafter’s tokens”. What they all have in common is that they can all be seen as an in-play store of value, and just like the real world, the harder it is to obtain the virtual currency, the larger its in-game value.

Current Market for Virtual Currency Exchange

Unregulated black market “gold farmers”⁵ developed almost always contrary to the conditions of the company, which allows you to not have the time and skill required to gain enough virtual currency in the game to make external purchases of virtual currency hard currency.

Virtual currency market size and activity:

The size and activity of the virtual foreign exchange market

The black market for virtual currencies is supported by such portals as www.g2g.com, so you can buy currencies virtual games at fixed prices in dollars.

Companies in the gaming industry have no influence on the functioning of the current unregulated market and do not achieve profits from the sale of their virtual currencies and virtual items. Because game companies are not involved, the system of accepting payments and providing a virtual currency to the new owner is extremely fragile and fraught with uncertainty. The original owner of the currency must agree to meet the new owner in the game, and then dump the virtual currency or object on the virtual floor, giving a few moments to collect them.

Most players would not be aware of black market sites such as www.g2g.com, or are afraid of using them for a variety of reasons, such as giving credit cards to black operators and relying on organizing in-game meetings.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

No risk, game integration.

Market growth:

Due to the fact that some game companies can integrate directly with our stock exchange, there will be no risk for players and a much greater chance of trading in virtual currencies, as gaming companies will have financial motivation to earn from players who will withdraw from the game .

There is no published data on the volume of the currency market in the game, but data from China alone in 2008. Amounted to several billion yuan a year (\$ 450 million).

Gaming company, which adopted a platform for exchange Investor's Gold, would substantially increase the market.

Same companies selling virtual goods and currencies directly

Mobile games are fighting more than online games, and only 1.9% of the players choosing purchases in app.¹ About 75% of MMOG games (players Multiplayer) have already started to allow gamers to fast track progress in the game by purchasing virtual currency or virtual items for fixed amounts in dollars. Black market operators slowed down but did not stop at this, because players can not withdraw their old items to companies playing when they decide to leave the game, but leave them virtual goods that they can sell on the black market.

If a gaming company had integrated with the Investor's Gold virtual exchange market, many things would happen:

1. The player will have a market where he will sell his virtual currency (Investor's Gold coins)
2. A game company would earn a commission (in Investor's Gold) on sales
3. The player will be able to keep his coins until they enter the new game, so they can buy a new virtual currency or items from their Investor's Gold.
4. The company also produces a virtual game currency from the commission after purchase, allowing them to shop, regardless of the purchase price of the games.

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdfund](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Risk for gaming companies

Companies that sell their virtual goods for cash may not want to integrate with Investor's Gold, because it would reduce the market (without eliminating it), because players would bring some value from another game.

Benefits for gaming companies-

However, game companies that currently do not adopt this model can take advantage of many things:

1. A new entry and exit revenue stream

References:

<http://www.techtimes.com/articles/144329/20160325/report-finds-1-9-percent-mobile-gamers-make-app-purchases.html>

2. Access to new players who are looking for a market on which they will issue their Investor's Gold

3. Advertising. The first users will gain immense popularity in the gaming press for taking steps to bring their virtual currencies into the real world, just like the Forex markets.

Virtual Currency Open Source

Exchange We do not see that Investor's Gold owns and manages the stock exchange, which we perceive as the development of technology, so that everyone can set up the Investor's Gold exchange. This increases the probability that Investor's Gold will become a cryptocurrency defacto for use in the virtual currency world and will discourage competition.

Reviews of a Gaming Market:

We established a dialogue with many gaming companies, including the top 10 gaming companies in the world in terms of turnover, and the reviews were positive. Ease of integration was an important factor that we took into account and used in developing our API, which is ready for implementation. Even game companies that currently earn their virtual currencies in the game by paying with credit cards for currencies and virtual items are ready to continue the discussion.

Companies in the industry seem to accept that blockchain technologies are coming and they have to accept them and not ignore them.

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Gaming (gambling market)

The gaming market is not too slow to reach the new market, and many gaming companies in all game sectors accept Bitcoin.

The problem they face is above all the difficulty in obtaining bitcoins.

To get Bitcoins for local cash, you have to:

1. Have a bank account.
2. Send a copy of your passport and personal documents to the website you probably never heard before.
3. Make an international transfer, which is likely to involve withdrawal to your bank and a USD 30 transfer fee.

Opening of huge new game market

Over 2 billion people in the world do not have a bank account (<https://etstalkpayments.com/39-of-the-worlds-source-takes-not-have-a-bank-account/>). It is a market where gaming companies are ready to gain access, but they have not been able to do so until now.

This market literally can not make any digital payments.

Many developing countries, especially India and China, are very interested in gaming companies.

Developing countries are experiencing a huge increase in access to the Internet, mainly via smartphones. Over 54% of people in developing countries have access to the Internet

(<http://www.pewglobal.org/2016/02/22/smart-ownership-andinternet-usage-continue-to-climb-in-emerging-economies/>).

This is a clear contrast to the number of people with bank accounts and shows that there are hundreds of millions of people who have access to the Internet but do not have a bank account.

These people could theoretically enjoy the digital games market if they could get Bitcoin.

Investor's Gold solves this problem by allowing you to raise funds through mobile extraction, which means it can be used for games.

Investor's Gold Market Context

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdfund](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

Winnings can be returned to the address of the users' wallet, allowing them to play and conduct other transactions in Investor's Gold. The profit of the gaming company at Investor's Gold will be exchanged by a company playing in USD via a digital asset exchange, such as Kraken, Bittrex and Poloniex.

Reviews of a Gaming Market

We have a gaming industry consultant who showed Investor's Gold concept to many gaming companies with international interests. The opinions were mostly positive, and after the sale of the token, we will continue this project.

A Simple Explanation Of Cryptocurrencies

Explanation of cryptocurrencies

Imagine a world without money. Not easy to do. We have lived in some form of money since the beginning of civilization. Money is a way to store our hard work in a convenient way to replace the hard work of other goods and benefits.

We are so used to money in a modern form that we do not spend much time thinking about it as a concept.

Modern fiat currencies such as the US dollar and the British pound are based on trust. These traditional currencies are no longer supported (the gold standard ended in 1971 in the United States and in 1931 in the United Kingdom). Trust works well in very large, stable economies, but the majority of the world is made up of poor countries with less stable economies.

If the government lacks money, it's very tempting to print more.

The problem with printing a larger amount of money is to reduce the value of the resource with the increase in supply. If you are not yet aware of hyperinflation, then google "hyperinflation in Weimar" or "Zimbabwe hyperinflation" to see what will happen to the currency when the surplus is printed.

Electronic currency

Traditional currencies are made of paper and metal, but in most developed countries people can exchange these currencies electronically by relying on a third party (bank) to keep money accounts. The bank stores a digital number (the amount of currency a person has) and informs another bank that some of that money has been sent to someone else. One book was reduced in size and another book was enlarged. The entire existing digital money exchange is done thanks to the trust of third parties in banks.

The cryptocurrencies is not only a way for sending money between people, it's a completely new way of thinking about money.

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

A Simple Explanation Of Cryptocurrencies

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

The reason why we currently need banks to make digital transfers is something called the problem of double expenses. All digital things can be copied. You've heard about the movie industry suffering from pirated movies. The film industry has spent a lot of years and many millions dollars trying to protect it, but they have failed. Digital things can be copied.

This means that in the past every digital currency suffered from "printing more" by users.

The problem of double emission is solved by the cryptocurrency, and the solution to this problem has opened up a radically new way of thinking about the resources of value, trust and convenience.

Before you reject him and think "the banks are doing a perfectly good job, we do not need it," remember this

Taxis do a great job before Uber.

But Uber works much better than Taxis

Landline telephones were great phones.

But mobile phones are better.

A Simple Explanation Of Cryptocurrencies

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency industry overview](#)

[Why would someone invest in Investor's Gold?](#)

[Investor's Gold long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market context](#)

[A simple explanation of cryptocurrencies](#)

[Why cryptocurrency using is so good?](#)

Cryptocurrency is a better way

Cryptocurrencies are not controlled by any person or organization.

If the bank goes bankrupt with our money in then we can say goodbye to the money. Certainly, the bank will charge you (or the receiving side) for the digital transmission of your money.

In cryptocurrencies, everyone who uses the currency has a copy of the ledger. No person or organization controls the general ledger.

All rules and regulations regarding foreign exchange transactions are clearly defined, and the currency system itself is open source. This means that everyone who uses the currency controls the currency Cryptocurrency is managed itself.

It sounds complicated because you do not need to understand how computer or mobile phone works, just use it, the same applies to cryptocurrencies, and they become more available at every next step in the future technology. Investor's Gold is one of the biggest septs.

Why not use the bank's services?

The ability to transfer money to someone else without having to use a bank dramatically reduces the complexity and increases the speed of international transfers. It making international trade becomes easier and cheaper.

Due to the number of frauds reported on the Internet, people are afraid of introducing their financial information for shopping, especially for small, cheap products. Cryptocurrencies can be anonymous and protect the payer and the recipient.

Around the world is more than a billion people who do not have access to a bank but they have access to the internet and computers. There are over 2 billion people in the world without a bank account, mobile devices and Internet access are growing day after day very quick.

A Simple Explanation Of Cryptocurrencies

[Introduction](#)

[Key points](#)

[History](#)

[Summary](#)

[Cryptocurrency
industry overview](#)

[Why would someone
invest in Investor's Gold?](#)

[Investor's Gold
long term goals](#)

[Investor's Gold crowdsale](#)

[Investor's Gold market
context](#)

[A simple explanation of
cryptocurrencies](#)

[Why cryptocurrency
using is so good?](#)

Why using cryptocurrency is beneficial

Store the value safely, privately and digitally.

Transfer money around the world almost instantly, without costs without spending time for banks procedures.

There are over 200 million people who use PayPal to make online transactions even if they have a working bank card that they could use to make payments directly. They chose PayPal for extra security and convenience.

Cryptocurrencies offer a high level of security and anonymity without the need to involve the bank.

References

<https://www.statista.com/statistics/218493/paypals-total-active-registered-accountsfrom-2010/>

NOTES